



Cornerstone
ADVISORS



Fiserv DNA System Optimization Services

Cornerstone and VPCtech:
Partnering to Maximize Your
System's Full Potential



Is Your Financial Institution Getting the Most Out of Its Core Investment?

In today's financial landscape, institutions are always seeking ways to boost operational efficiency and streamline processes to get the most out of their technology investments. Pressure from their Boards to improve profitability makes it vital to optimize technology resources and reduce IT expenditures, especially when there are still years left on current core and IT contracts. Additionally, it is imperative for financial institutions to leverage technology to differentiate their product offerings.

Cornerstone and VPCtech: The Expertise to **Unlock Fiserv DNA's Full Potential**

Fiserv DNA is a powerful platform that can unlock tremendous value through its extensive configurability, apps, and integrations. But **if you're only using 50% of its robust capabilities, you're essentially paying 100% for a platform that you are not optimizing.** To fully realize the potential of DNA, it is essential to have experts with deep knowledge of this robust ecosystem.

That's why Cornerstone Advisors, in collaboration with VPCtech, have forged a unique partnership to enable banks and credit unions to get maximize value and efficiency from this solution.

This collaboration brings over 40 years of combined, hands-on experience in core system optimization that financial institutions can leverage to meet the operational and competitive pressures of today's demanding financial environment.

VPCtech's 12+ person team includes the former head of DNA product development, former VP of Service Management, and full team of consultants with decades of DNA and industry experience. Combined with Cornerstone's extensive experience in technology performance and transformation consulting services, together, we can optimize your DNA platform to achieve desired outcomes.

Offering Highlights

The Cornerstone-VPCtech partnership provides an array of results-oriented services customized to your financial institution's operational goals:

- Quick access to DNA subject matter experts to work through challenges and opportunities.
- Assessment of processes to optimize both origination and servicing, and automation for balancing and reconciling to streamline operations.
- Operational and technical initiatives such as optimizing forms, improving batch processes, enabling cloud-based solutions, and more.
- Reviews of configurations and provide training to improve efficiencies.

Our Process



Evaluation

Evaluate your entire DNA environment to identify potential areas of improvement that can be addressed immediately.



Implementation

Implement any recommendations derived from the Optimization Assessment.



Training

Provide DNA training to enhance your knowledge and proficiency in using the platform.



Support

Support your IT staff and application owners.



Optimization

Conduct post-conversion optimization to refine and improve DNA performance following system migration.

The Cornerstone Difference

If you are a Fiserv DNA financial institution striving to optimize efficiency, enhance user experience, elevate service quality, and differentiate your products, the Cornerstone team is ready to assist you in achieving these objectives. With tech spending accounting for 10% of your non-interest expenses and an average of \$13,000 per FTE, it is critical to optimize your technology investments to remain competitive in today's market.

Contact us at Cornerstone Advisors today to discover how we can assist you in optimizing your DNA platform and unlocking its full potential.

Put our knowledge to work for you.